PREPARING THE NEXT GENERATION FOR THE IT-DRIVEN FUTURE

JULY 1-5, 2024 | HO CHI MINH CITY

Organizer
Agenda

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pacis2024.aisconferences.org
BE OUR SPONSOR

The annual Pacific Asia Conference on Information Systems (PACIS) is one of the leading global conferences on information systems and the only Association for Information Systems (AIS) conference dedicated to the Pacific Asia Region since 1993.

PACIS 2024 is the first premier international conference co-hosted by HKU in Vietnam, expecting 450 world-renowned scholars, researchers and experts in IS.

Interested in supporting PACIS 2024 and enjoying fantastic perks in the process?

Explore our sponsorship opportunities and be part of an innovative conference.
In a world rapidly shaped by technology, the foundation of tomorrow’s progress lies in preparing the next generation to navigate the complexities of an IT-driven future. The theme of PACIS 2024 serves as a rallying call to educators, innovators, and stakeholders alike.

This theme encapsulates the essence of equipping young minds with the skills, insights, and mindset needed to thrive in a digital landscape. As emerging technologies continue to reshape industries and societies, the role of information systems education becomes more critical than ever. How do we ensure that our youth are not only equipped to embrace these changes, but also empowered to drive them forward?

Throughout our conference, we will delve into strategies that bridge the gap between traditional education and the dynamic demands of the IT landscape. We will explore innovative teaching methods, cutting-edge curriculum design, and the cultivation of essential soft skills. By fostering collaboration between academia and industry, we aim to shape a curriculum that not only imparts technical proficiency, but also encourages adaptability, critical thinking, and ethical considerations.

“Preparing The Next Generation For The IT-Driven Future” is not just a theme – it’s a call to action. It’s a commitment to equipping our students with the tools they need to be the architects of the digital world, driving positive change and innovation. Join us as we dive deep into the heart of this theme, collaboratively charting a course towards a future where our youth stand at the forefront of technological advancement.

As a valued sponsor, we’re committed to ensuring your support for our esteemed scholarly association becomes a rewarding and impactful promotional event for your institution. Explore our diverse sponsorship opportunities, including workshops, exhibition displays, and branded affiliations with high-visibility conference events. Contact us for personalized assistance in maximizing your reach to a global audience of business technology and information systems practitioners and scholars at PACIS 2024. Seize this opportunity to influence key decision-makers in technology specification and procurement.

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SPONSOR PACKAGES

Diamond $10,000
- 03 Complimentary In-Person Corporate Registrations
- 01 Workshop Opportunity (90 mins) on July 3/ 4/ 5
- 01 Exhibition booth at event venue
- Logo with link on conference website
- Sponsor level recognition on sponsor page
- Logo branding on conference signage
- Logo and brand-name will be showcased in introduction post of all sponsors on Facebook/LinkedIn Event Page

Ruby $8,000
- 02 Complimentary In-Person Corporate Registrations
- 01 Exhibition booth at event venue
- Logo with link on conference website
- Sponsor level recognition on sponsor page
- Logo branding on conference signage
- Logo and brand-name will be showcased in introduction post of all sponsors on Facebook/LinkedIn Event Page

Sapphire $6,000
- 01 Complimentary In-Person Corporate Registrations
- Logo with link on conference website
- Sponsor level recognition on sponsor page
- Logo branding on conference signage
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SPONSOR ITEMS

Conference T-shirt
$8,000

Exclusive Sponsorship
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Welcome Reception (F&B)
$5,000

Exclusive Sponsorship
- 01 Exhibition booth at event venue
- Logo with link on conference website
- Logo branding on conference signage
- 01 social post for branding on Facebook/LinkedIn Event Page

VAIS Reception (F&B)
$5,000

Exclusive Sponsorship
- 01 Exhibition booth at event venue
- Logo with link on conference website
- Logo branding on conference signage
- 01 social post for branding on Facebook/LinkedIn Event Page

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SPONSOR ITEMS

**Media Sponsor**

**Exclusive Sponsorship**
- 01 Exhibition booth at event venue on the Opening Day
- Logo with link on conference website
- Logo branding on conference signage

$3,000

**Welcome Gifts**

**Exclusive Sponsorship**
- 01 Exhibition booth at event venue on the Opening Day
- Logo with link on conference website
- Logo branding on conference signage

$2,000

**Transportation in HCM**

**Exclusive Sponsorship**
- 01 Exhibition booth at event venue on the Opening Day
- Logo with link on conference website
- Logo branding on conference signage

$1,500
SPONSOR ITEMS

Conférence Sac

Exclusive Sponsorship
- 01 Exhibition booth at event venue on the Opening Day
- Logo with link on conference website
- Logo branding on conference signage

Conference Lanyards

Exclusive Sponsorship
- Logo with link on conference website
- Logo branding on conference signage

Vouchers for Tours, Restaurants, Spas, Coffees

- Logo with link on conference website
- Vouchers will be packed in the welcome gifts
THANK YOU FOR YOUR CONSIDERATION

Contact Us!

Ms. Ha Vu

To discuss the partnership and customize the Sponsorship package to align with your specific marketing objectives.

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